

Paul Schmitz
Lecturer
History and Society Division
Babson College
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EDUCATION

Ph.D. 2006, **Boston University**; American and New England Studies

B.A. 1993, **University of California at Davis**; English, *magna cum laude* and History, *cum laude*

DISSERTATION TITLE

"D'Agostino Supermarkets, From Pushcart to Product: Family and Ethnicity as Cultural Currency"

Advisor: Marilyn Halter

Second Reader: Bruce Schulman

ACADEMIC POSITIONS

Babson College, History and Society Division: Lecturer, 2011-18; 2009-10; 2006-08
Boston University, History Department: Visiting Professor, 2010-11; 2008-09

TEACHING EXPERIENCE

Lecturer, Babson College, History and Society Division

Fall 2018

Introductory Humanities Courses:

Arts & Humanities/History & Society Foundation: Justice and Inequality in Modern Society

Advanced History Course:

The History of Boston

Fall 2017- Spring 2018

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

The Modern American City

Advanced History Courses:

The History and Culture of American Business

Babson Undergraduate Semester in San Francisco Program:

Golden Cities: The West and the Urban America

Fall 2016- Spring 2017

Introductory Humanities Courses:

Arts & Humanities/History & Society Foundation: Justice and Inequality in Modern Society

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

Advanced History Courses:

The History and Culture of American Business

Babson Undergraduate Semester in San Francisco Program:

Golden Cities: The West and the Urban America

Fall 2015- Spring 2016

Introductory Humanities Courses:

Arts & Humanities/History & Society Foundation: Justice and Inequality in Modern Society

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

Babson Undergraduate Semester in San Francisco Program:

Golden Cities: The West and the Urban America

Fall 2014- Spring 2015

Introductory Humanities Courses:

Arts & Humanities/History & Society Foundation: Justice and Inequality in Modern Society

Intermediate History Courses:

The Modern American City

Babson Undergraduate Semester in San Francisco Program:

The Modern American City

Fall 2013- Spring 2014

Introductory Humanities Courses:

Arts & Humanities/History & Society Foundation: Justice and Inequality in Modern Society

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

Advanced History Courses:

The Cultural History of American Business

Fall 2012- Spring 2013

Introductory Humanities Courses:

History and Society Foundation: Crises in Citizenship and Community

History and Society Foundation: Human Agency and Community in a Globalizing World

Advanced History Courses:

The Cultural History of American Business

Summer 2012

Advanced History Course:

The History of Boston

Fall 2011- Spring 2012

Introductory Humanities Courses:

History and Society Foundation: Crises in Citizenship and Community

History and Society Foundation: Human Agency and Community in a Globalizing World

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

The Modern American City

Advanced History Courses:

The Cultural History of American Business

Fall 2010

Introductory Humanities Courses:

History and Society Foundation: Crises in Citizenship and Community

Fall 2009- Spring 2010

Intermediate History Courses:

Cultures and Values: Immigrants, Race, and the American Promise

The Modern American City

Advanced History Courses:

The History and Culture of American Business

Summer 2008

Intermediate History Course:

The History of Boston

Fall 2007- Spring 2008

Introductory Humanities Courses:

History and Society Foundation: Crises in Citizenship and Community

Intermediate History Courses:

The Modern American City

Advanced History Courses:

The History and Culture of American Business

Fall 2006

Intermediate History Courses:

The Modern American City

Visiting Professor, Boston University, History Department**Fall 2010- Spring 2011**

Introductory Survey Courses:

U.S. History, 1865 to the Present

Intermediate Survey Courses:

Twentieth Century United States, 1945-1968

Undergraduate Colloquiums:

American Society, 1970 to the Present

The Birth of Modern America, 1880-1930

Spring 2010

Introductory Survey Courses:

U.S. History, 1865 to the Present

Fall 2008- Spring 2009

Intermediate Survey Courses:

Twentieth Century United States, 1945-1968

U.S. History, 1968 to the Present

Undergraduate Colloquiums:

Postwar America, 1945 to 1969

American Society, 1970 to the Present

**Instructor and Assistant Program Director, Boston University/Boston Public Schools,
Teaching American History Project**

Designed and taught graduate seminars for Boston Public Schools teachers in the federally sponsored "Teaching American History" Program

Spring 2010

"And Justice for All?" The Courts and American Civic History"

Spring 2009

Readings in Nineteenth Century American History

Spring 2008

"The Modern Metropolis" with Prof. Bruce Schulman

Spring 2007

"American Democracy in Historical Perspective" with Prof. Bruce Schulman

RESEARCH AND PUBLICATIONS

"Only in New York": D'Agostino Supermarkets, From Pushcart to Product (Manuscript under revision)

Currently researching and developing book projects on the history of pushcarts in American cities and the role of women in the modern advertising industry

Research assistant for Professor Regina Blaszczyk, Boston University History Department, for *Major Problems in American Business History* (2005) and *The Color Revolution: Innovations in 20th Century Fashion and Marketing* (2012)

PAPERS AND PRESENTATIONS

"The Global Apple: Korean Grocers as Myth and Symbol in 1980s New York," New England American Studies Association, Lowell, MA (2018)

"Pedagogy of Place: Strategies for Putting the City on the Syllabus," Lilly Conference on College and University Teaching and Learning, Bethesda, MD (2018)

"History as Autobiography," Babson College Honors Seminar 1 (2018)

Faculty Reflection, Babson College Graduation Baccalaureate Service (2017)

"On Service and Teaching," Agape Latte/Babson College Hunger and Homelessness Awareness Week (2015)

"Urban Pastorals and American Dreams: Narratives of Business and Identity in New York's Italian Community," New England American Studies Association, Plymouth, MA (2011)

“A History of American Immigration,” Boston Public Schools/Teaching American History Project Professional Development Seminar, (2011)

Discussant, “Individuals Who Influenced the Business of Fashion,” Business History Conference-European Business Association Annual Meeting, Milan, Italy (2009)

“‘Only in New York’: Italian Immigration, Urban Culture, and the Currency of the Ethnic Merchant,” Massachusetts Historical Society—Immigration and Urban History Seminar Series, Boston, MA (2007)

“From Pushcart to Product: New York’s Immigrant Grocers and the Negotiation of Ethnicity,” American Studies Association Conference, Philadelphia, PA (2007)

“D’Agostino Supermarkets, From Pushcart to Product: Family, Ethnicity, and Vegetables as Cultural Currency,” The Society for the Preservation of New England Antiquities/Boston University American Studies Graduate Student Conference, Boston, MA (1999)

PROFESSIONAL MEMBERSHIPS

American Studies Association (2006-Present)
Business History Conference (2008-Present)

SERVICE AND ADMINISTRATIVE CONTRIBUTIONS

Babson College:

Fall 2018-Spring 2019:

Faculty Director, Babson Undergraduate Semester in San Francisco Program
Babson College Honors Council
Fall Undergraduate Awards Committee
Faculty Advisor, Babson-Olin Catholic Association

Fall 2017-Spring 2018:

Faculty Director, Babson Undergraduate Semester in San Francisco Program
Babson College Honors Council
Fall Undergraduate Awards Committee
A&H/H&S Division First-Year Program Review Committee
Committee to Choose Senior-Led Seminars
Wooten Prize for Excellence in Writing Committee
Interviewer for Weissman Scholars Program
Faculty Advisor, Babson-Olin Catholic Association

Fall 2016-Spring 2017:

Faculty Director, Babson Undergraduate Semester in San Francisco Program
First Year Seminar Diversity and Inclusion Committee
Senate Executive Committee Charge, Course Evaluation Committee
Fall Undergraduate Awards Committee
Committee to Choose Senior-Led Seminars

Fall 2015-Spring 2016:

Faculty Director, Babson Undergraduate Semester in San Francisco Program
First Year Seminar Diversity and Inclusion Committee
Faculty Advisor, Babson College First Year Seminar
Fall Undergraduate Awards Committee
Wooten Prize for Excellence in Writing Committee
Interviewer for Weissman Scholars Program

Fall 2014-Spring 2015:

Faculty Coordinator, Babson Undergraduate Semester in San Francisco Program
Faculty Advisor, Babson College First Year Seminar
Committee to Choose Senior-Led Seminars
Participant, Posse Program Winter Retreat

Fall 2013-Spring 2014

Faculty Coordinator, Babson Undergraduate Semester in San Francisco Program
Faculty Advisor, Babson College First Year Seminar
Fall Undergraduate Awards Committee
Committee to Choose Senior-Led Seminars
Senior Awards Committee for Class of 2014

Fall 2012- Spring 2013

Senator, Babson College Faculty Senate (Representing History & Society Division)
Faculty Advisor, Babson College First Year Seminar
Fall Undergraduate Awards Committee
Senior Awards Committee for Class of 2013

Fall 2011- Spring 2012

Senator, Babson College Faculty Senate (Representing History & Society Division)
Senior Awards Committee for Class of 2012

DEVELOPMENT ACTIVITIES ATTENDED

Reacting to the Past: "Greenwich Village, 1913: Suffrage, Labor, and the New Woman,"
Babson College Arts & Humanities/History & Society Division, September 2014

FELLOWSHIPS AND AWARDS

Rallis Memorial Award, Boston University Humanities Foundation, April 2002

Earhart Fellowship, Institute for the Study of Economic Culture, Boston University,
September 2001- May 2002

Museum Fellow, American Decorative Arts Department, Peabody-Essex Museum, Salem,
MA, August 2000- July 2001